Innovation for Information Technology: Innovation Process

1. Idea submitted into Ideascale
2. Champion reviews idea
3. Other users may comment, vote on idea
4. Once idea is "z" old; Champion encourages further refinement of idea
5. Champion monitors comments to determine if additional ideas are spawned for entry
6. Champion determines: is idea appropriate for leadership
7. Champion escalates idea to Leadership
8. Idea accepted by Leadership for review?
   - Yes: Idea accepted by Leadership
   - No: Champion notifies Champion of status with explanation of declination

9. Is it offensive?
10. Yes: Escalate to Innovation Alignment Team
    - No: Idea Owner updates status to "Completed" and offers explanation
11. Champion sets idea status to "Completed" and offers explanation
12. Idea Owner updates status in Ideascale every 30 days
13. Champion updates status to "In Progress"
14. Leadership approves innovation
15. Idea Owner escalates innovation to Leadership
16. Idea Owner determines: is idea feasible?
   - Yes: Idea Owner reviews feasibility of the idea, provides updates in Ideascale at least every 30 days
   - No: Idea Owner reports infeasibility to leadership
17. Leadership determines: should more time be invested?
18. Yes: Idea Owner explains decision in Ideascale and notifies Champion
19. No: Leader sends updated status to Champion
20. Champion sets idea status to "declined" and offers explanation